



Case Study

Reddylce



The *WHO*.

Reddylce

The *WHAT*.

Everyone's problem is unique.

Prior to working with SR Max®, Reddylce experienced:

- dissatisfaction with their existing slip-resistant shoe vendor
- high volume of slip-and-fall claims
- limited shoe selection

The *HOW*.

We listened, heard their specific needs and designed a solution.

- A customized corporate program that improved employee safety
- A user-friendly website, catalogs and posters featuring pre-approved styles
- A wide selection of quality slip-resistant footwear

The *RESULTS*.

After implementing an SR Max® corporate shoe program, Reddylce saw an increase in employee satisfaction with the variety of available styles and a dramatic 80% decrease in the number and severity of slip-and-fall claims.

IN THEIR OWN WORDS

Reddylce

"After partnering with SR Max®, we saw a six-figure reduction in our annual workers' comp claims."

80% decrease
in the number and severity of
their slip-and-fall claims

**six-figure
reduction**
in their annual workers'
compensation claims